

CapodannoEARFinal

EAR 1



**BYU Living Legends
Seasons**

*A celebration of
Native American, Polynesian,
and Latin American
music and dance.*

A vibrant spectacle of energy,
music, costume, and dance!

Heartwarming and captivating
entertainment for the whole family!

Saturday, January 26, 2008, 7:30pm
Vance Brand Civic Auditorium, Longmont
800 E. Mountain View Ave, on the campus of Skyline H.S.

Tickets: \$10.00 each

to buy tickets, and for more information, visit:
www.LivingLegends-Longmont.com

The Living Legends are produced by the School of Music at Brigham Young University, Provo, Utah
The Longmont performance is presented by the Longmont Colorado Stake of
The Church of Jesus Christ of Latter-day Saints

C: Black and white color scheme

R: Important nouns being capitalized

A: Everything stays under a section and the text stays within the title of each section

P: All of the relevant information for each title is directly underneath it

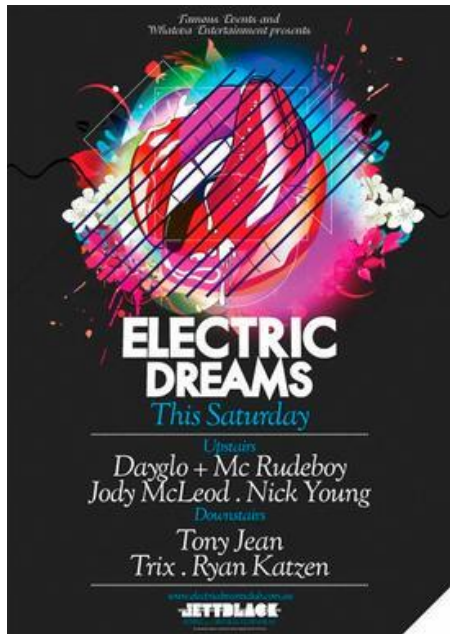
P: Inform people about a dance going on soon

A: Anyone who enjoys to watch dancing

G: Flier

E: Get people to show up to this dance

I this this poster is alright. It should have more colors in it but other than that one issue it is good and follows all of the principles of CRAP and PAGE.



C: Black background, vibrant middle, and white and blue text

R: Change of color with the in the text. It is blue when it says a date or location and is white for the names of anything.

A: Organized within separation lines making it look organized

P: Location of the DJ's and their names being under the place

P: To inform people about a concert

A: It is people that like electronic music

G: Flier

E: To get people to show up.

I like this poster. It is very colorful and is able to give you any information that you need with very few words.



C: The colorful title and sides with black text and a white background

R: Capital letters and larger text when it is the title of a new subject

A: All of the bullets are even underneath their title

P: The bullets and date, time, and address are under the titles they pertain to

P: To allow someone to make a grand opening poster

A: Anyone who want to make a poster for a grand opening

G: Flier

E: To help someone make a flier

I think this flier is a little plain but it does get the point across. It is made in a way that would put any information in a good spots and keeps it organized.



C: Dark background and a white text

R: Multiple capital letters at the beginning of important words

A: Text being lined up evenly under each title

P: Lists being under their relative title

P: Let people know what can cause sleep loss and what it can do to you

A: Incoming freshman students

G: Flier

E: Help people know if they need help

This is set up to give to students when they first move in to help them with sleeping. It can be posted around the dorm or handed out to the students. It is also set up to be easy to read in just a quick glance so it doesn't seem too overwhelming.



- C: The different colors for the panels
- R: Green and white repeating throughout
- A: The text keeps neat lines under the titles
- P: The info that has to do with each subject is under its title
- P: To inform people about a doctor and what she does
- A: People that might need a naturopathic doctor
- G: Brochure
- E: To inform people on what she does

This brochure looks nice and follows the principals correctly. It is well organized and looks like it is professionally done.



- C: The white text on a dark background
- R: The titles are in white
- A: The text keeps a straight line under the titles unless there is a picture
- P: The information on each title is under it
- P: To inform people about the deep ocean
- A: People who want to know more about the deep ocean
- G: Brochure
- E: To teach about the ocean

I like this brochure. It is very neat and organized and also looks cool with the pictures and the pop out on the top. I think this is my favorite out of all of them just because of the creativeness of it.

The People Meals on Wheels Serve:

The people we serve are elderly individuals over 60 years old, homebound, and unable to cook nutritionally complete meals for themselves. They do not have family members or home-health workers to cook lunch for them. Most of our clients are over 80, have low-income and live alone. Most are female, and many have no local family members available to care for them.



Our Vision:

With a strong commitment from each of us, Meals on Wheels will help build a better quality of life for older adults in the communities where we serve.

Thank you for
your support



Contact Info:

Mailing Address:
P.O. Box 85
Waco, TX 76703
Location:
501 W. Waco Drive
Waco, TX 76707
Phone: (254) 752-0316
Fax: (254) 752-0387
Email: www.seniorministry.org

Meals on Wheels



Volunteers Needed

- C: The bright colors with the black text
- R: Capitalized Titles
- A: Everything stays in lines on the left of the page
- P: The information is under the titles
- P: To get volunteers for Meals on Wheels
- A: People who like to volunteer
- G: It is a brochure
- E: To get people to help a cause

This flier is playful and clean. It informs people about an important topic in a enjoyable way and makes it very positive to try to get you to help.



[CapodannoEAR2Brochure.pdf](#)

- [Details](#)
- [Download](#)
- 320 KB

- C: The black text on white
- R: Capitalization at the beginning of each paragraph
- A: The left side always makes a neat line
- P: The information is organized to be for each panel
- P: To inform people about how sleeping is in college and what can cause a lack of sleep

A: Parents of incoming freshman

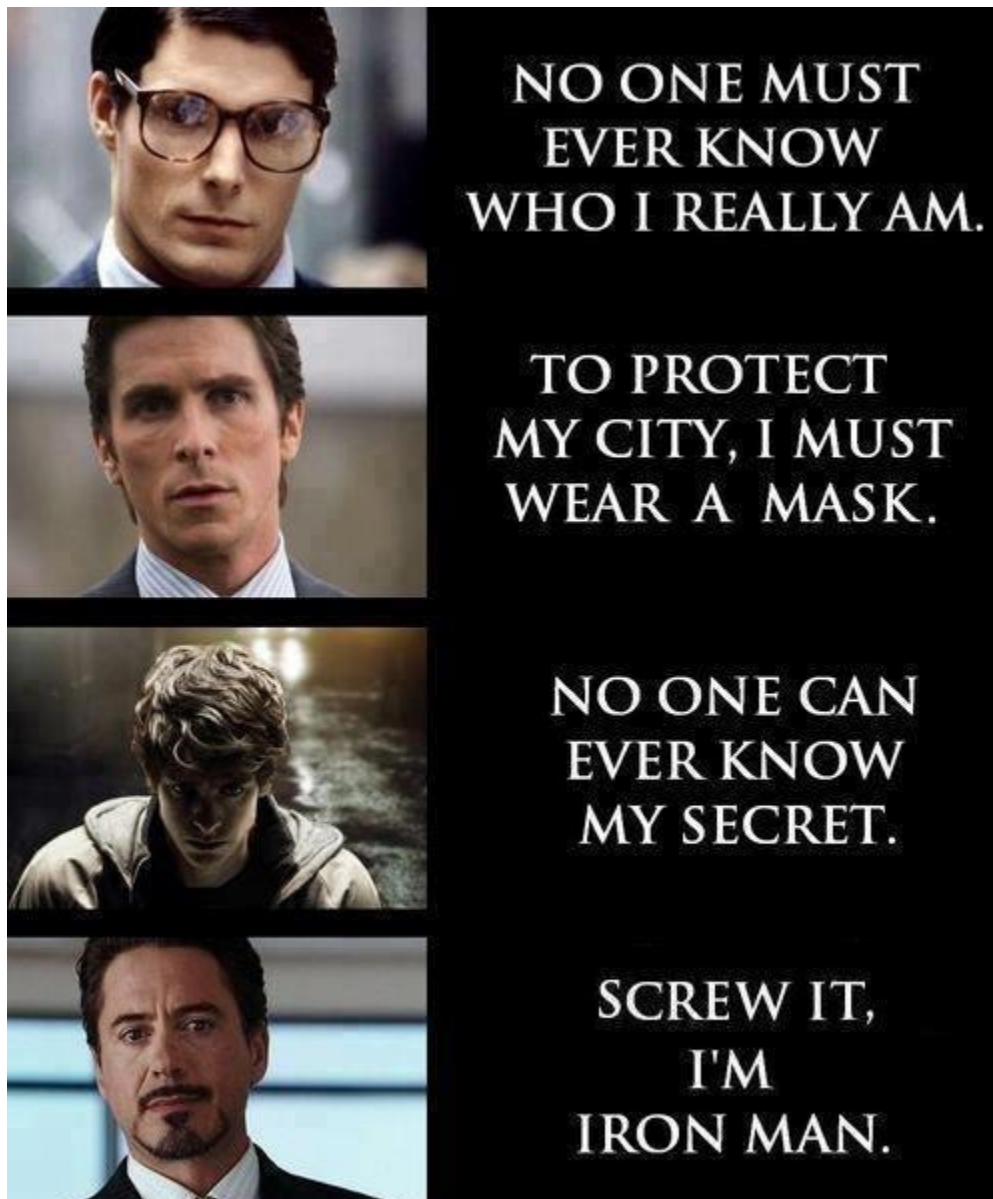
G: Brochure

E: To let parents know how their child might sleep and what might help

The purpose of this is to let parents know what might happen to their student when they go to college.

The reason the brochure is set up the way it is because it is supposed to fold up and was the format given to me. This could be set on the front desks of buildings and given out on parents' weekend.

EAR4



C: Black background with white text

R: The separation and capital letters

A: The text goes next to each photo

P: Each photos text is talking about each hero

P: To make a comment on Tony Stark's way of thinking

A: People that like hero movies

G: Satire

E: To make people laugh

I like this photo. It is well organized and makes a satire of how hero's act and try to stay hidden then goes to how Tony just doesn't care and says who he is.



C: Black with white text

R: The capital letters

A: The smaller text fits under the main text

P: The words are close to the picture

P: To make a comment about Obama

A: People that like political satire

G: Satire

E: To make fun of Obama

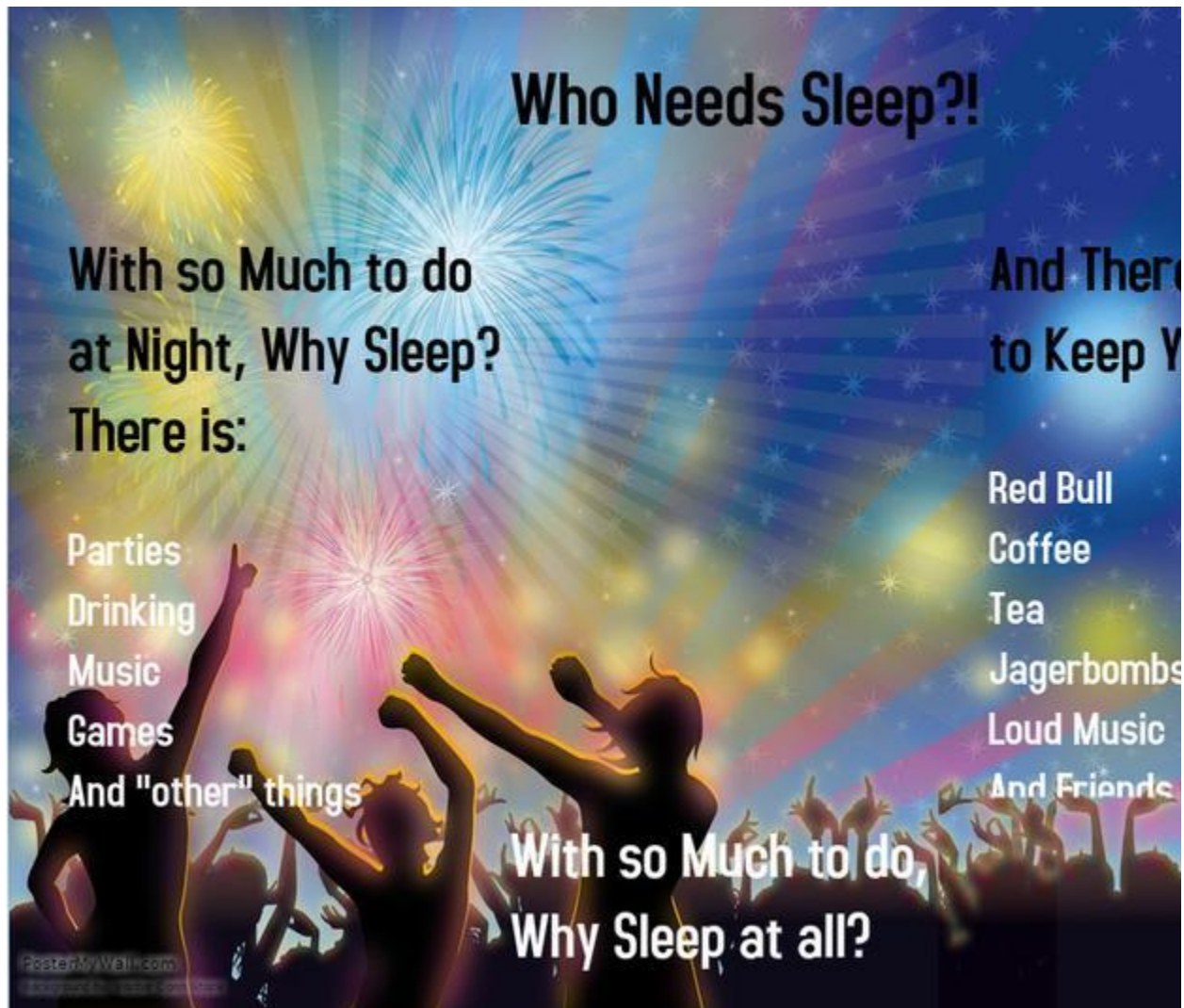
This satire is to make a comment at Obama and how he is spending a lot money on things. It has contrast with the color scheme and the PAGE principals are done very well but CRAP could have been done better.



In another universe.

- C: The black and white picture
- R: The descriptions of the jobs of each person
- A: The text is centered in the picture
- P: There is no proximity
- P: To make a comment about basketball players making more money than teachers
- A: People that enjoy political cartoons
- G: Satire
- E: To make a comment about pay

The CRAP principles are done very poorly once again but because it is a picture it is hard to do them. PAGE though is done very well and is easy to understand.



C: The black text on the light background and the white text on the dark backgrounds

R: The capital letters

A: The text is lined up to the left side of the titles

P: The lists come right underneath the title

P: To make fun of the EAR 1 project and how it advocates sleep

A: College students

G: Satire

E: To make fun of my work

This project was created to make a poke at my EAR 1 project. It is very colorful and contradicts almost everything that it says. It talks about partying and stuff like that instead of sleeping. The CRAP principles are very central in this along with PAGE and is my attempt to make a very vibrant with its colors and text.